Nowpertect smiles come naturally.

So what if nature didn't give you a perfect smile?



Now you can get the look you've always wanted with Cerinate® Veneers.

What makes a natural-looking

smile more possible than ever before is the innovative technology behind Cerinate

Porcelain. They're **whisper-thin and translucent** enough to look like your real teeth. And, even better,

there's no painful fitting because your dentist doesn't need to use a drill or anesthetic to prepare your



teeth.* In other words, getting a new smile now is...well, something to smile about.

- Fix uneven spacing
- Lengthen short teeth
- Reshape awkward teeth

Keep Your Veneers Polished With Rembrandt[®]!

Rembrandt Plus™ Toothpaste

- Clinically proven to whiten teeth
- Clinically proven to improve gingival health
- Safe, everyday toothpaste

Rembrandt Dazzling Fresh® Mouthwash

- · Alcohol free and tastes great
- Won't dry out your mouth
- Dentist formulated and recommended

Rembrandt Whitening Toothpaste

Mint or Original Flavor

- Clinically proven to significantly whiten teeth**
- Removes and inhibits stains
- Exceptionally effective at reducing cavities, plaque, and tartar
- Effectively fights cavities with fluoride







Improve YOUR Smile Change YOUR Life

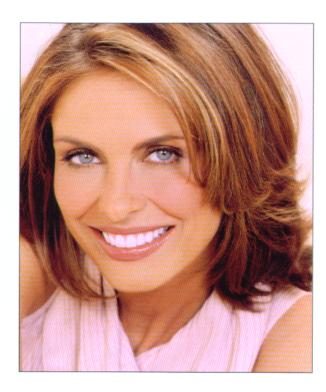
CERINATE®

Patient Brochure

*In most cases.

U.S. Patent Nos.: 5,009,709; 4,986,981; 5,707,610; 6,331,291

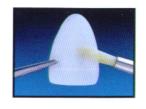
U.S. Patent Nos.: 5,009,709; 4,986,981; 5,707,610; 6,331,291 ©2004 Den-Mat Corporation. World Rights Reserved. 821187700 3/04 NB



Now you can get the smile you've always wanted—that nature may not have blessed you with. Today, thousands of people who want to look and feel better about themselves are choosing to correct their smiles with Cerinate Veneers.

Why Cerinate? Why now? Because Cerinate has developed the whisper-thin porcelain technology that makes veneers beautiful and strong, while preserving your natural tooth structure. And that means, you can correct a wide variety of unsightly dental distortions or conditions, such as:

- Tooth discoloration
- Noticeable gaps
- Permanent stains
- Broken or misshapen teeth



It means anyone can have a beautiful smile, and that can be a life-changing procedure. Best of all, Cerinate Veneers are applied with a revolutionary procedure. Just think...

- No drilling, shots or pain*
- No removal of sensitive tooth structure
- Safe for sensitive patients

Want to know more? Ask us what Cerinate Veneers can do for you—maybe a life-changing smile is in your future.

RESTORES BROKEN TEETH





BEFORE

AFTER

FILLS IN NOTICEABLE GAPS





BEFORE

AFTER



Q: What are Cerinate Veneers?

A: Cerinate Veneers are thin porcelain shields that are bonded to the front of your tooth to create dramatic changes in your smile.

Q Is there any pain involved?

A: No! Because Cerinate Veneers require little to no preparation, there is no need for shots or drilling.

Q How long will it take to change my smile?

A: While some people may need other dental treatments, Cerinatet Veneers typically take one hour for placement.

Q How do I know if Cerinate Veneers are right for me?

A: Schedule a consultation with your dentist, who can show you how your smile can be improved with Cerinate Veneers.

Q How long do Cerinate Veneers last?

A: Long-term clinical research with Cerinate Porcelain (up to 16 years) shows 100% retention with no discoloration**

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^{*}In most cases.

^{**}Study available upon request.